

#sepawacongress

**SEPAWA<sup>®</sup>**  
**CONGRESS**

AND EUROPEAN DETERGENTS CONFERENCE  
ECC ESTREL CONGRESS CENTER BERLIN

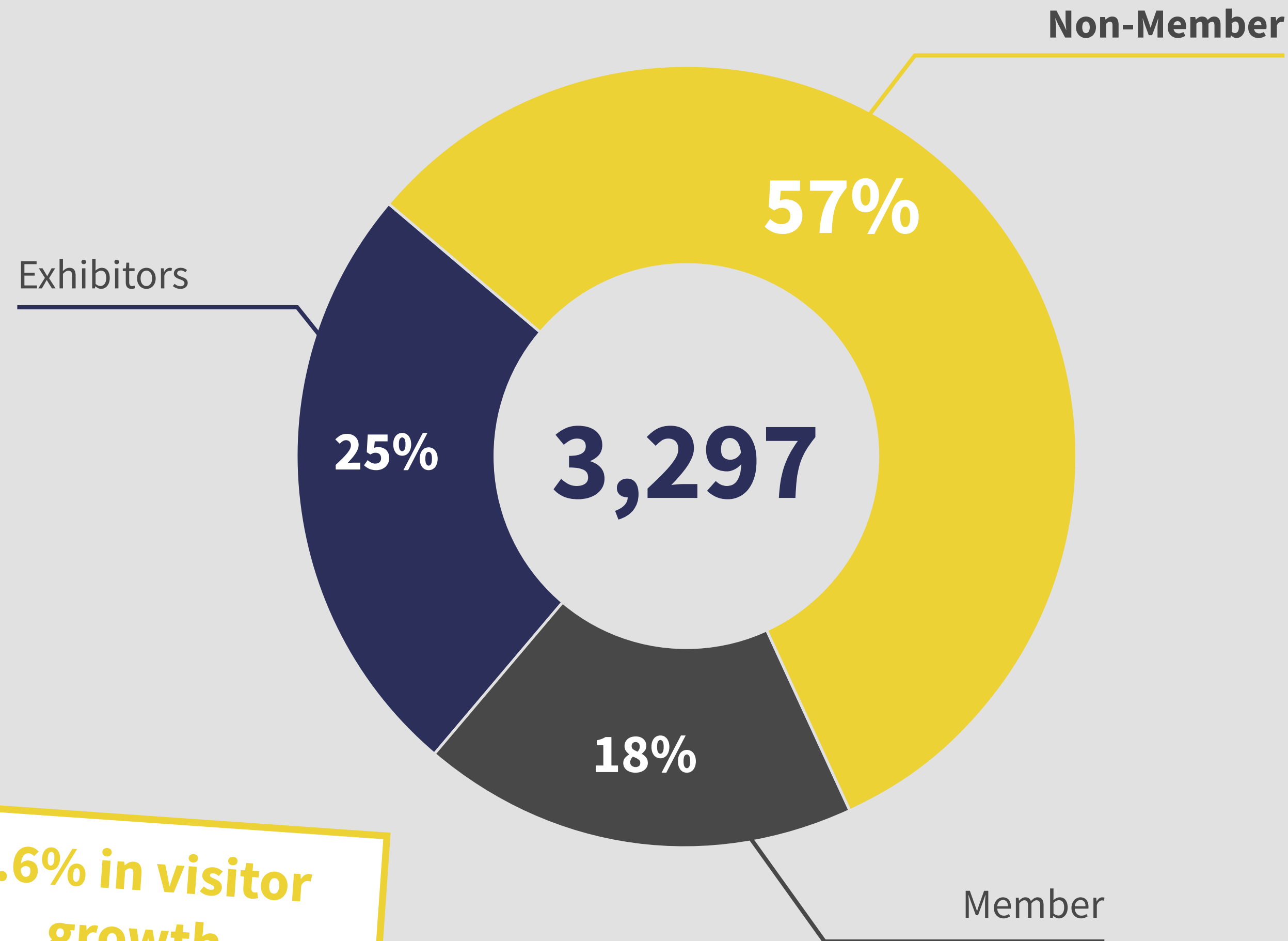


# facts & figures 2019

# Registration

Who joins us?

# > Registrations



**8.6% in visitor growth**

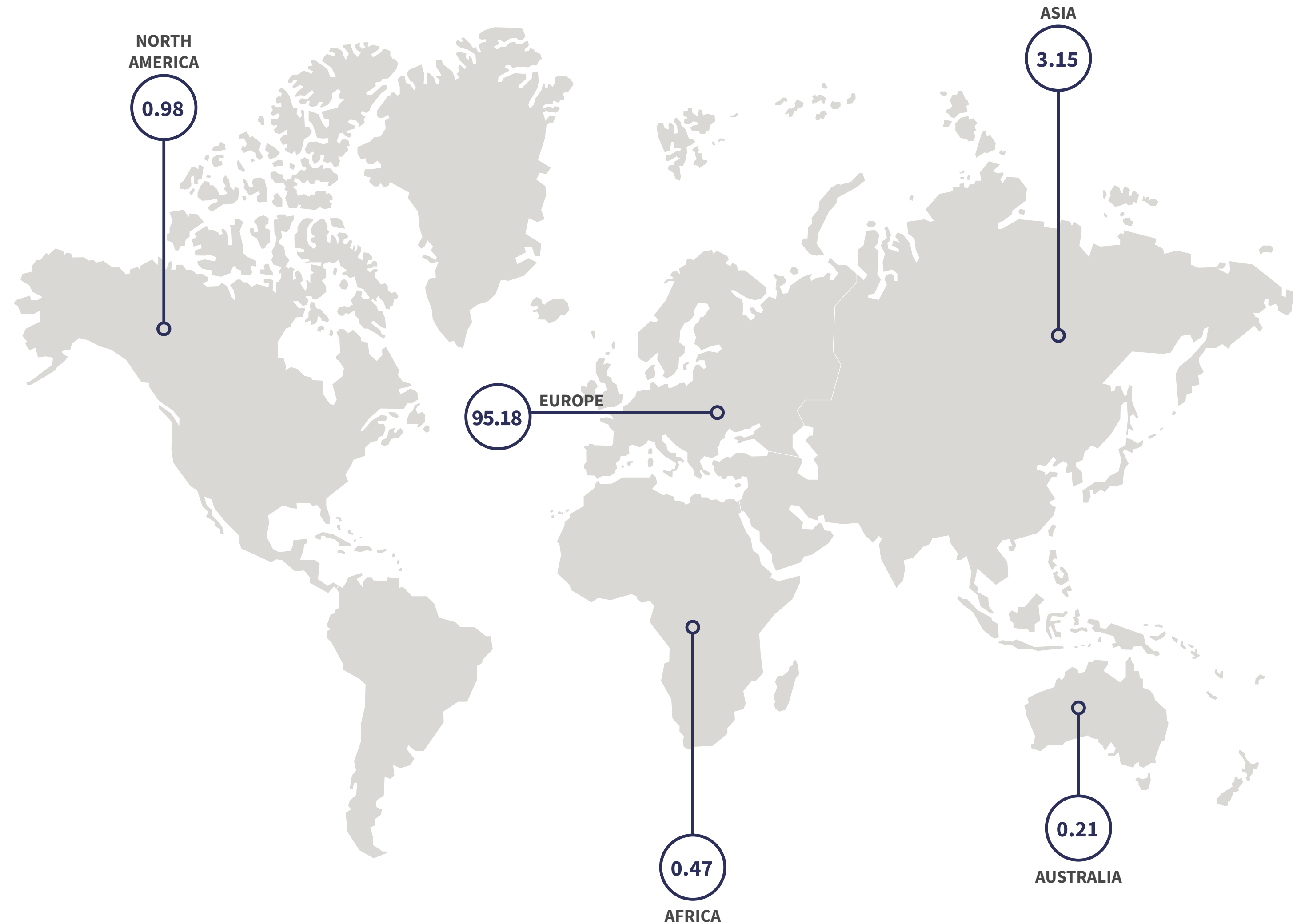
## Total of Members of SEPAWA<sup>®</sup> Europe (as of December 2019)

personal	1,680 pax
corporate	200 companies
sustaining	32 companies

- > **35%** of members attend the congress
- > **10.1%** of new members via registration process

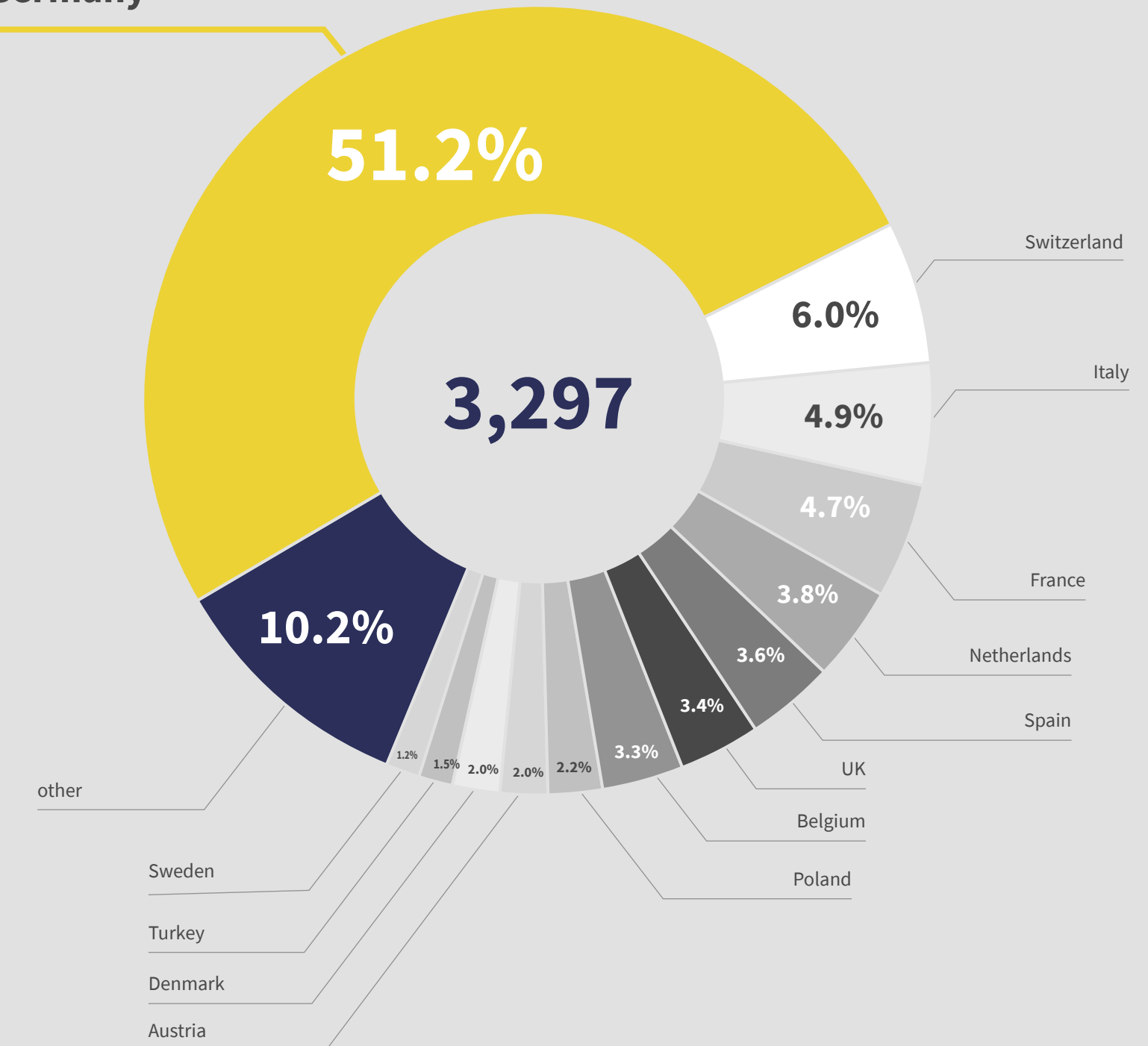
# > by continent

in percent (%)



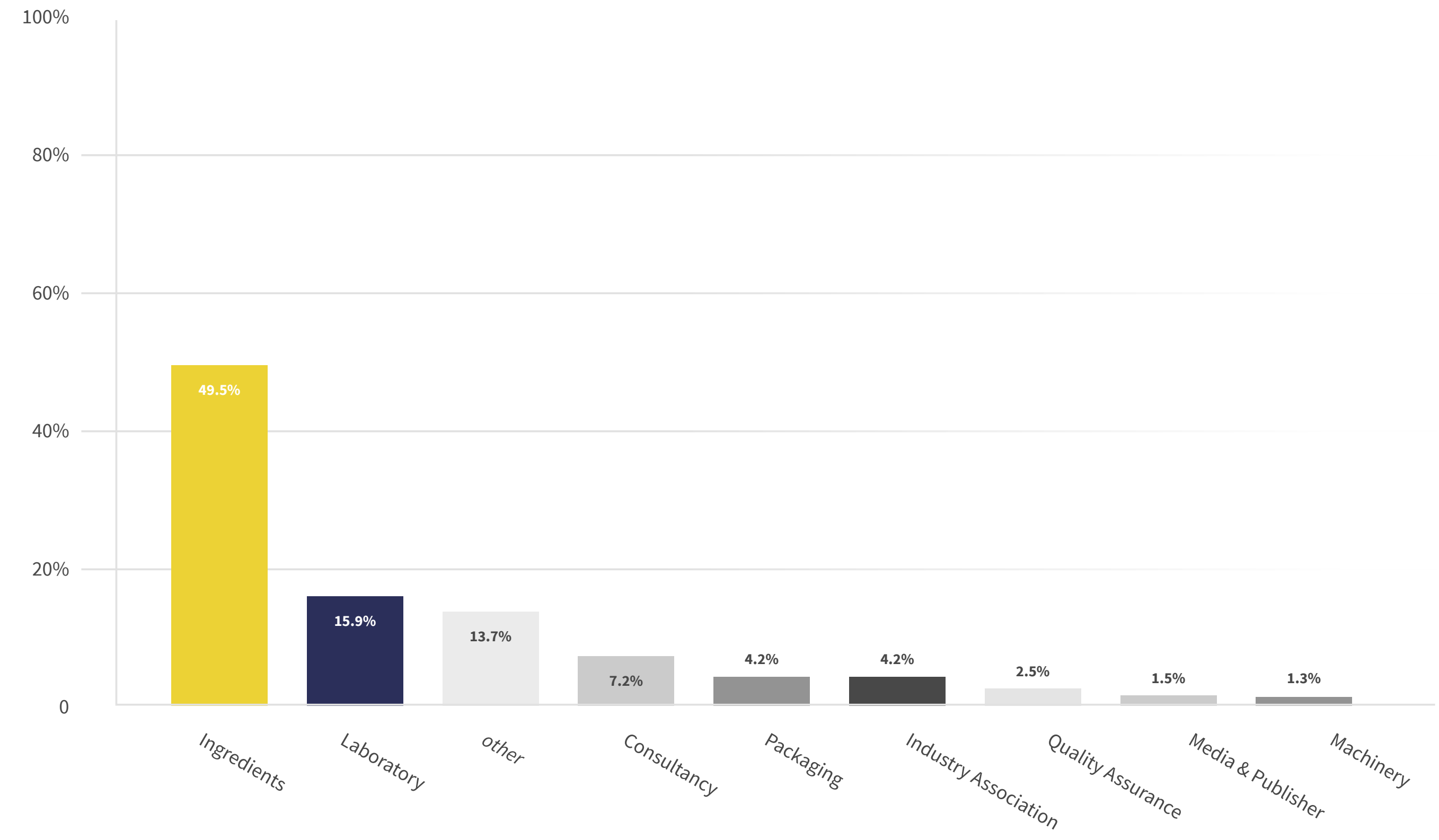
# > by country

Germany

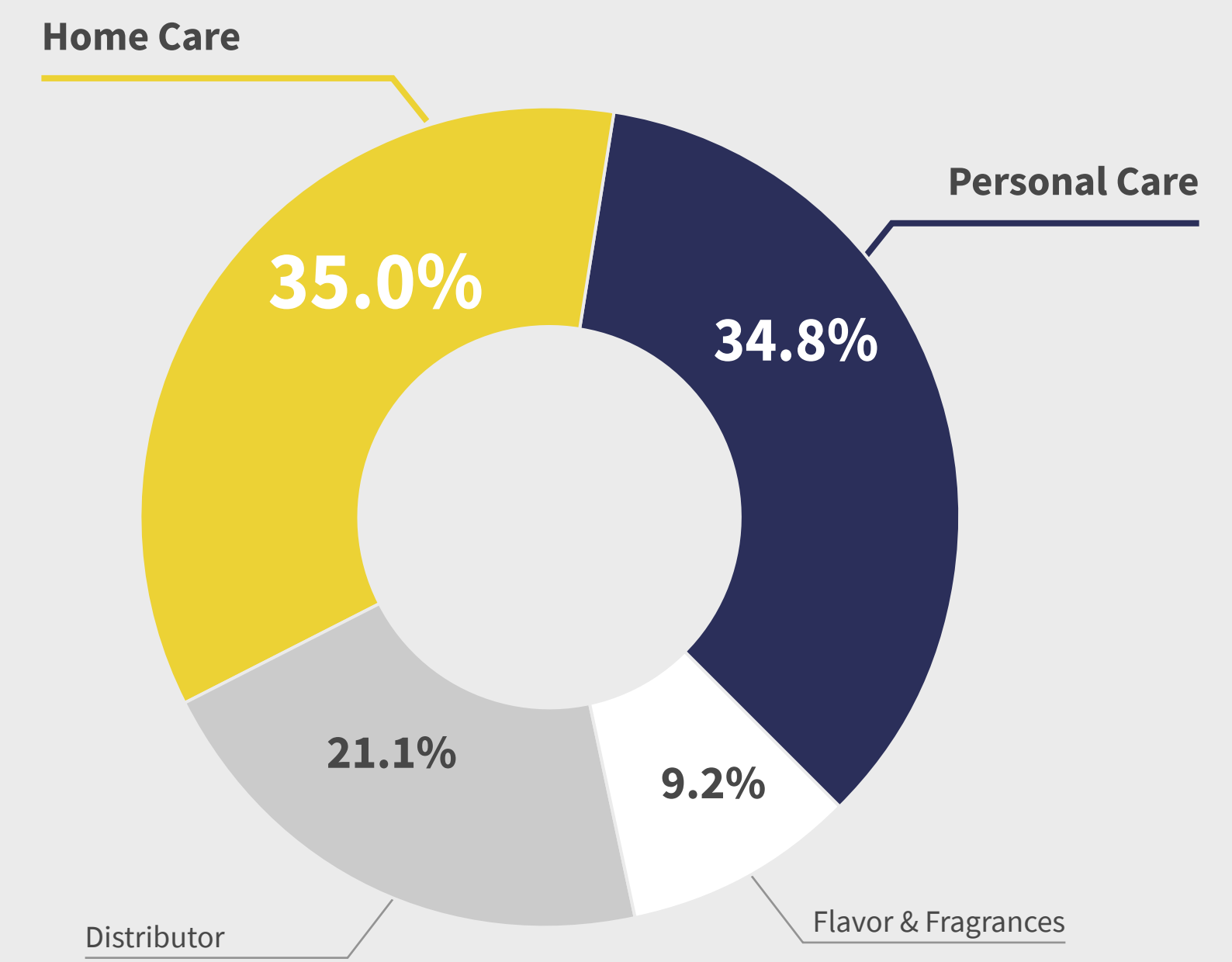


> attendees from more than **60 countries**

# > by business



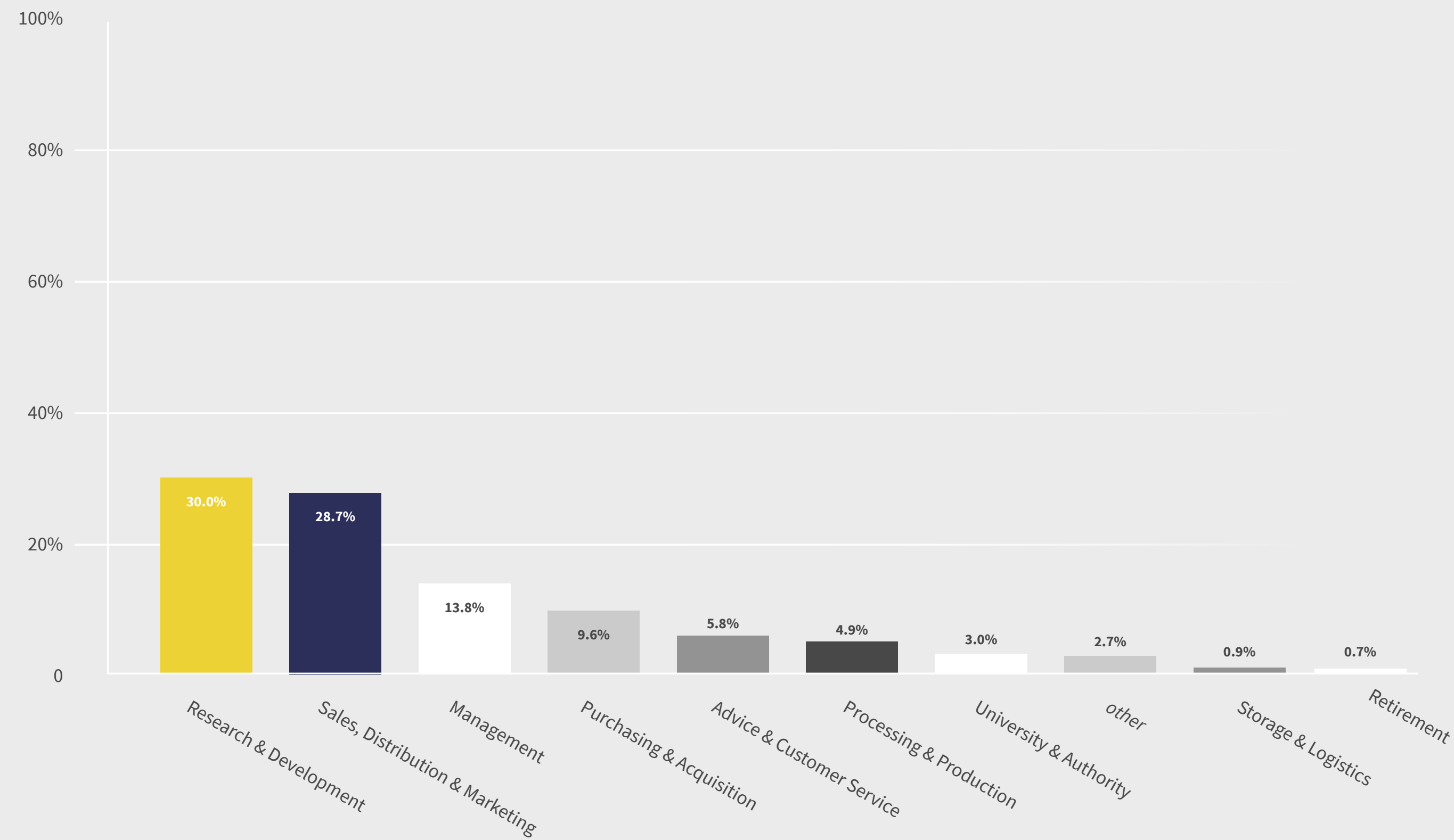
# > by industry segment



**Growth**

- > 5.93% in Personal Care
- > 3.73% as Distributor
- > 2.82% in Home Care

# > by profession



23 - 25 OCTOBER 2019

SEPAWA®  
CONGRESS

Welcome

AND EUROPEAN DETERGENTS CONFERENCE  
ESTREL CONGRESS & EXHIBITION CENTER | BERLIN

Growth

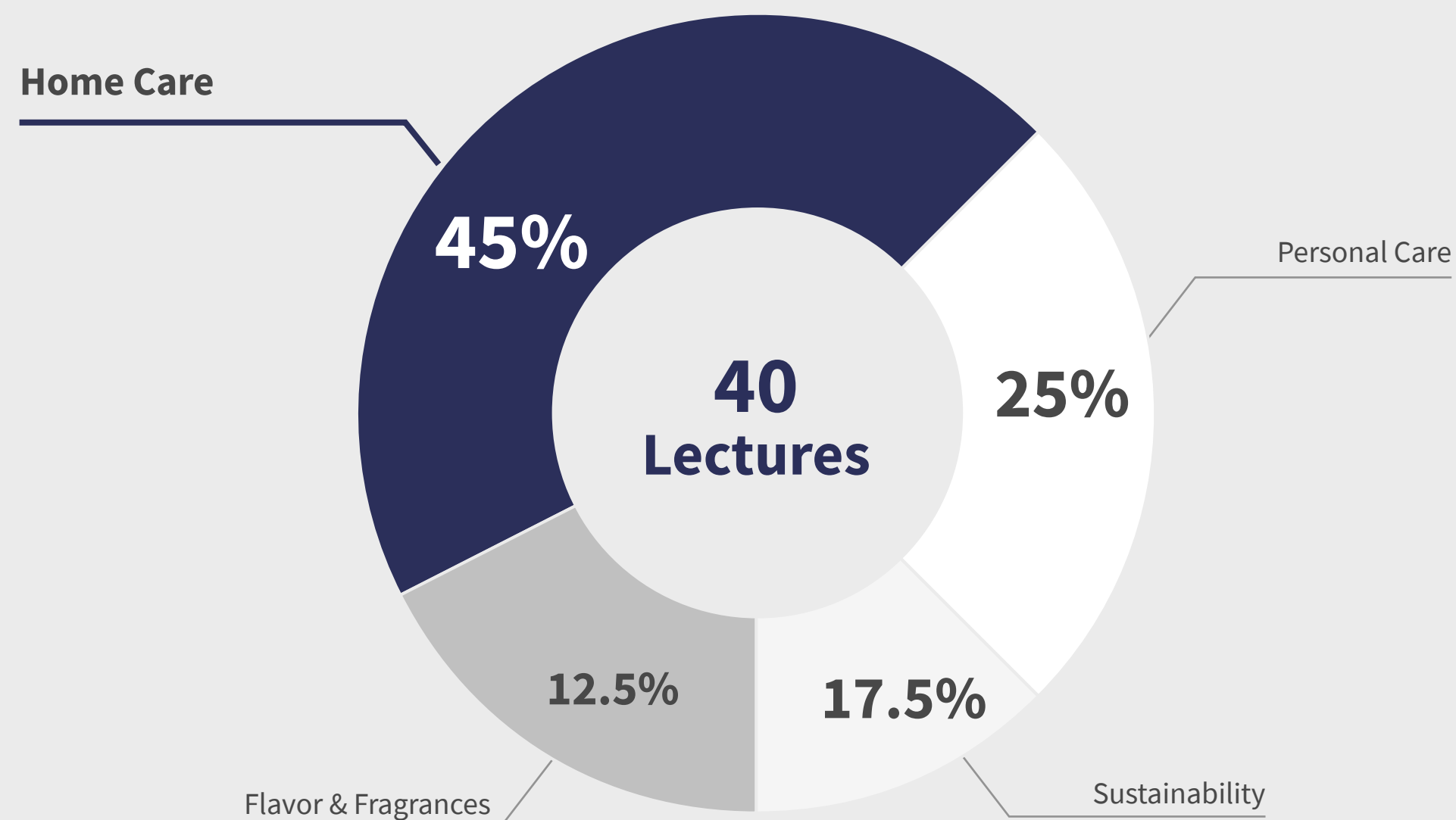
- > 1.96% in Purchasing & Aquisition
- > 1.49% in Management
- > 1.12% in Research & Development

# Program

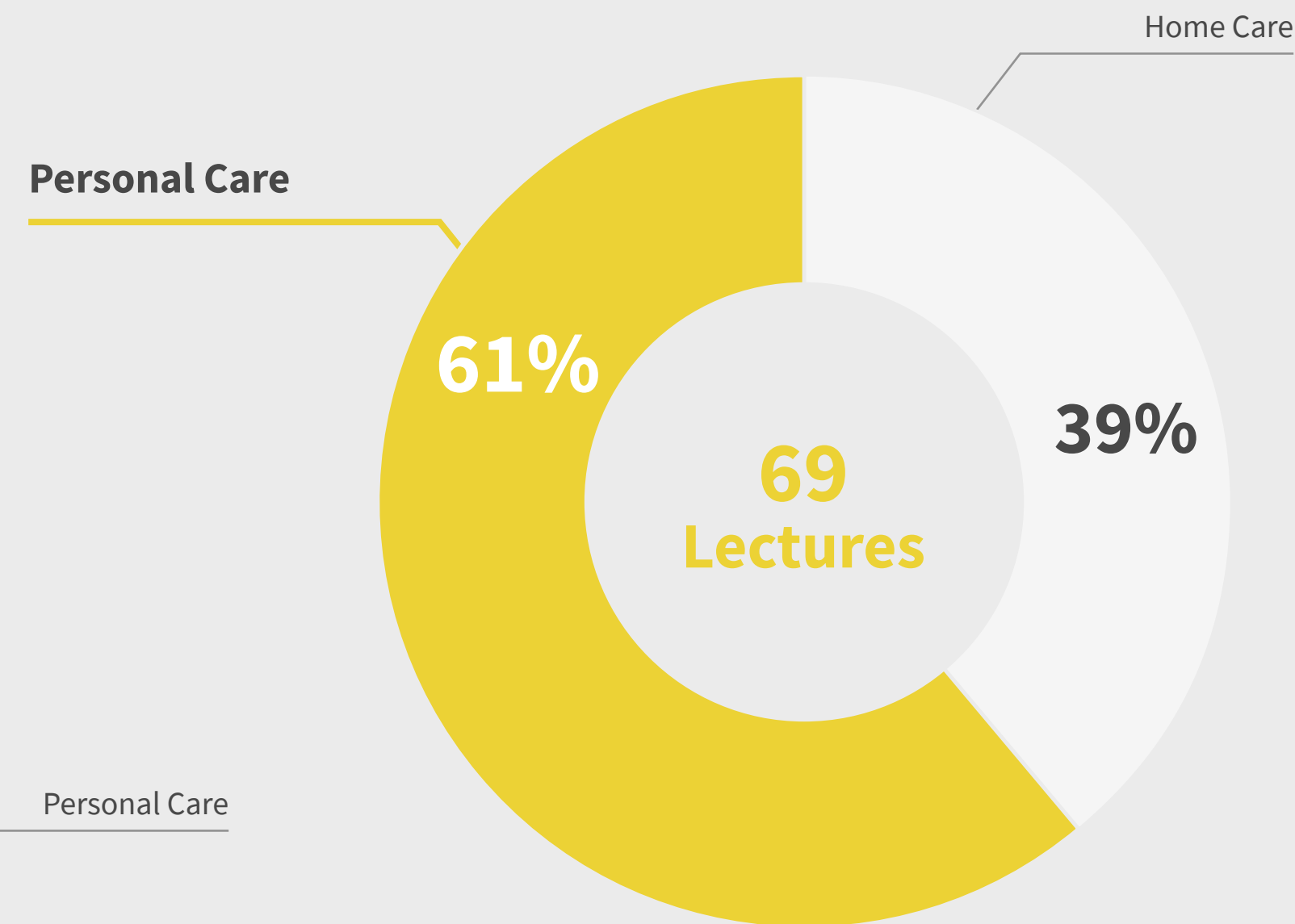
**What do we talk about?**

# > Lectures

## > Scientific Conference by category



## > Forum for Innovation by category



## > by language

57% English  
43% German

> we have **speakers** from more than **14 nationalities**

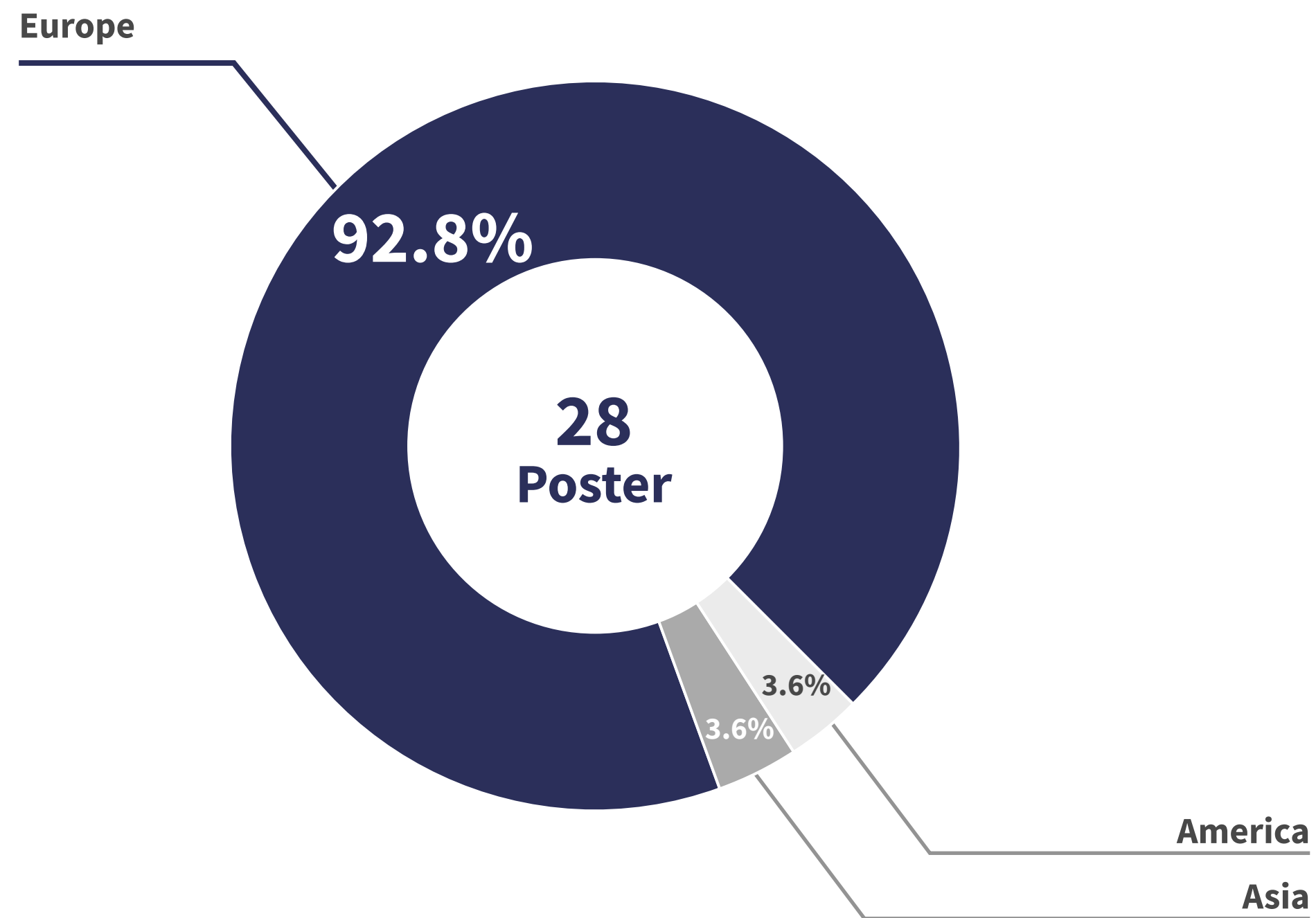
*We translate simultaneously!*

more than  
109  
high-grade  
lectures

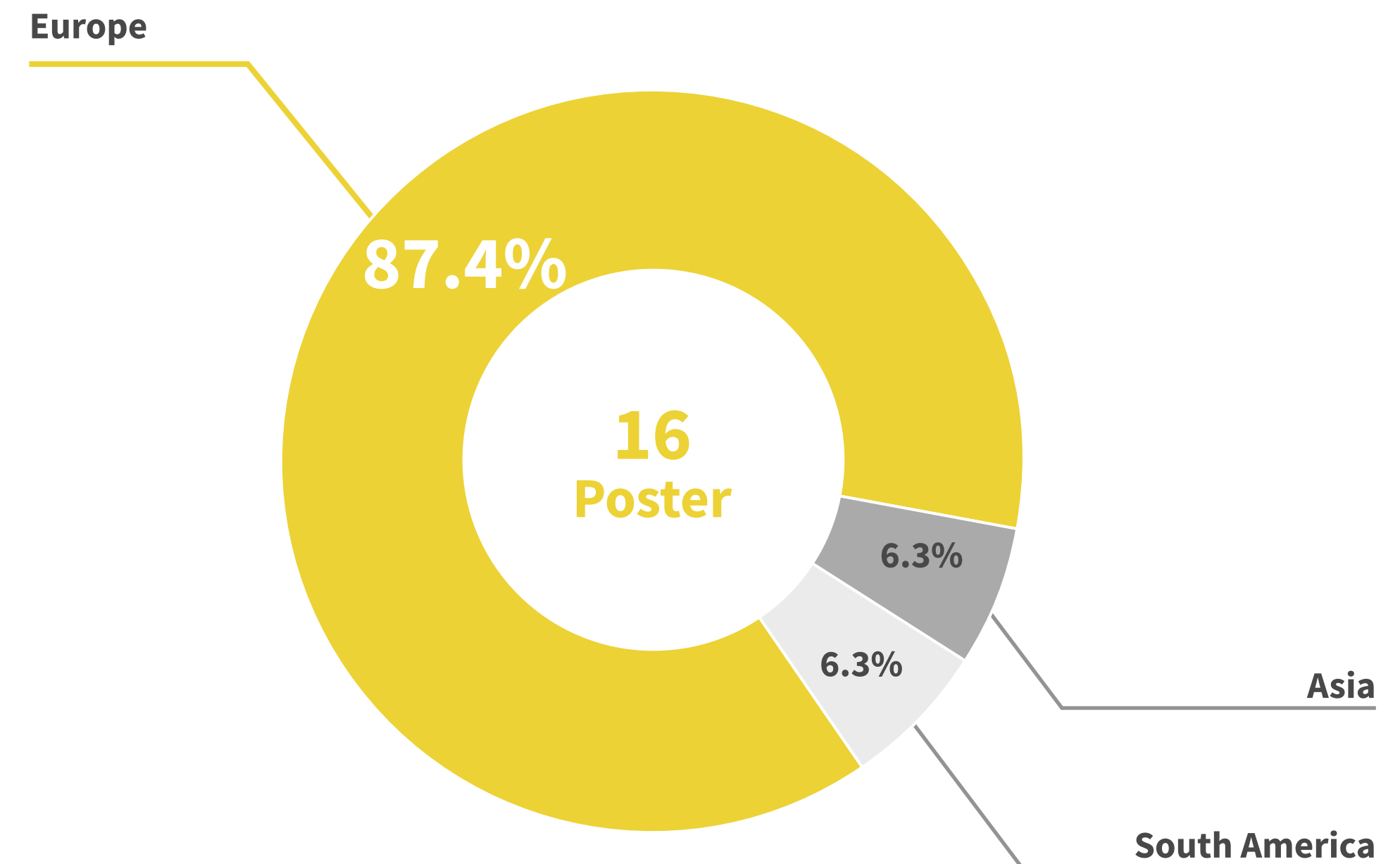


# ➤ Poster Presentations

## ➤ Scientific Poster Exposition



## ➤ Application-Oriented Poster Exposition



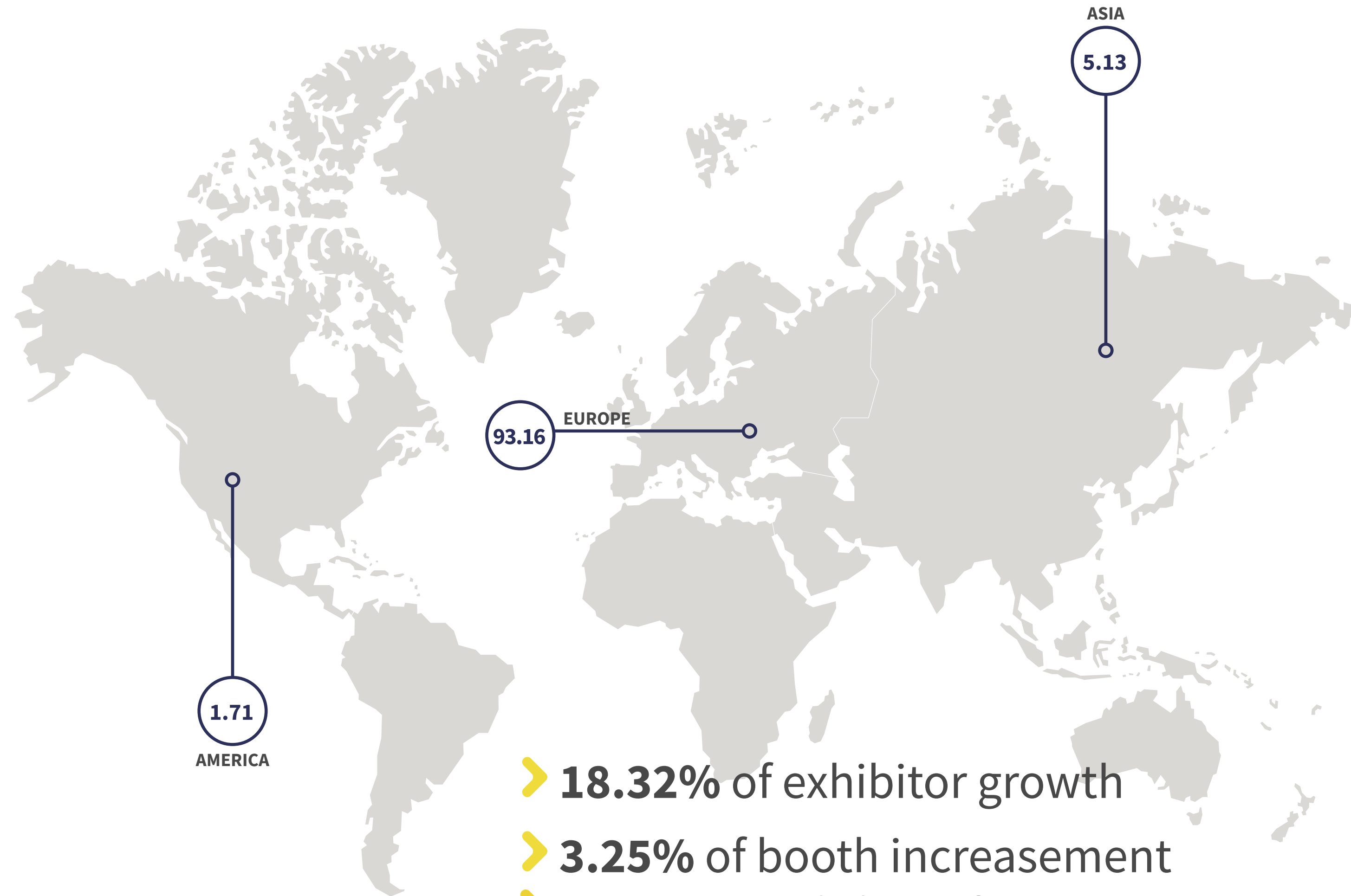
➤ 47% of growth at scientific posters

# Exhibition

**What do we showcase?**

# > by continent

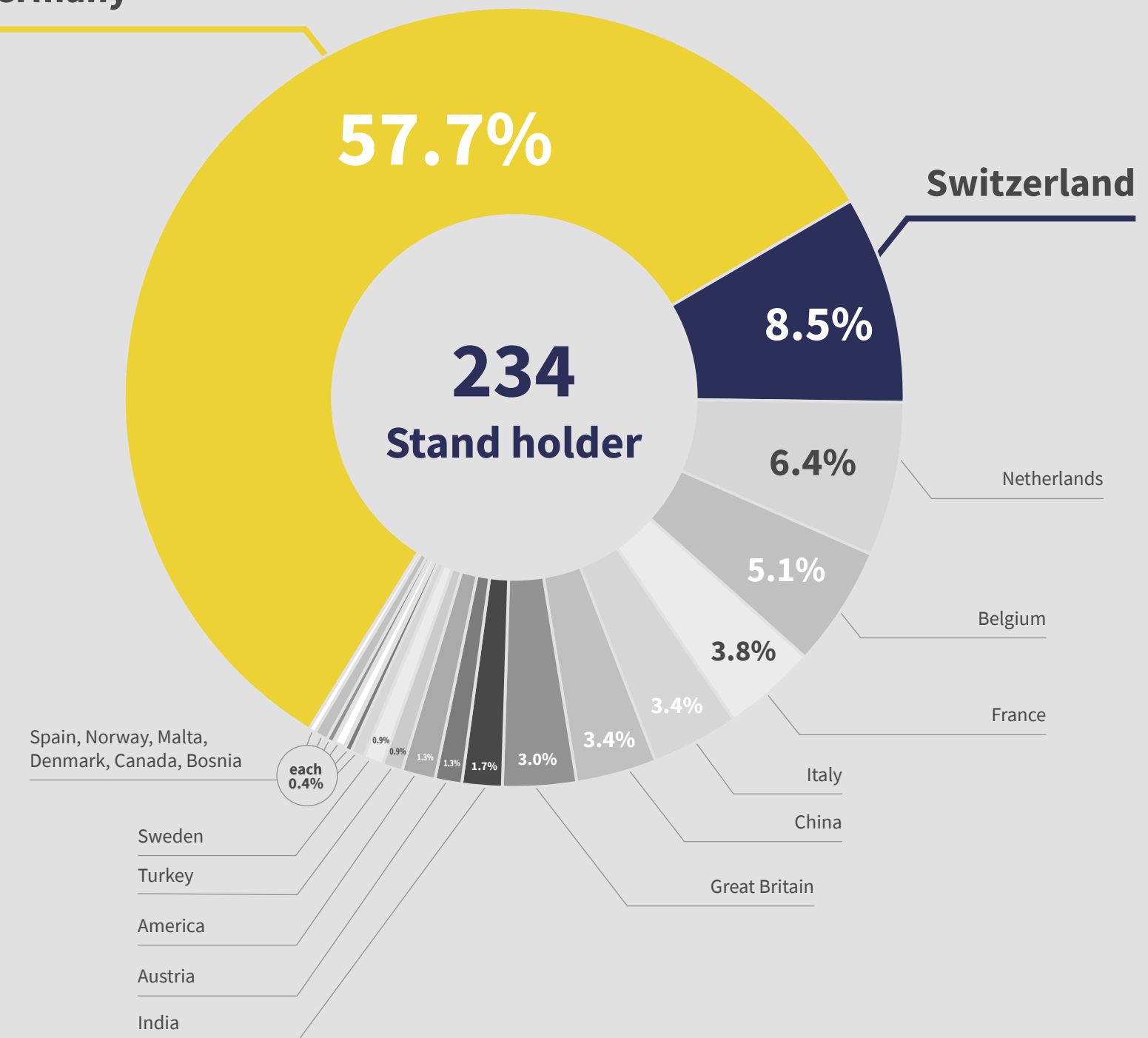
in percent (%)



- > **18.32%** of exhibitor growth
- > **3.25%** of booth increasement
- > we have **exhibitors** from more than **19 countries**

# > by country

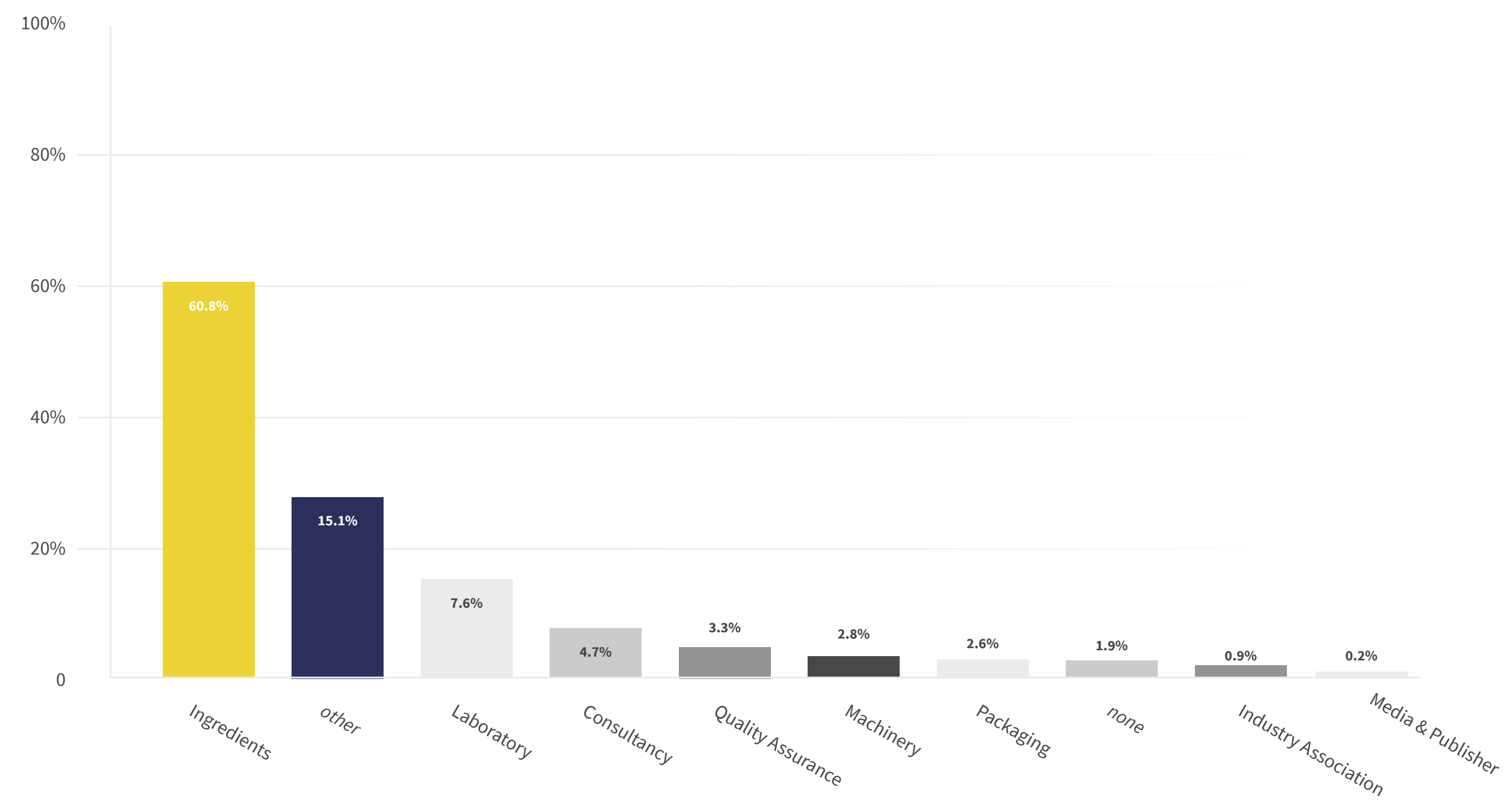
Germany



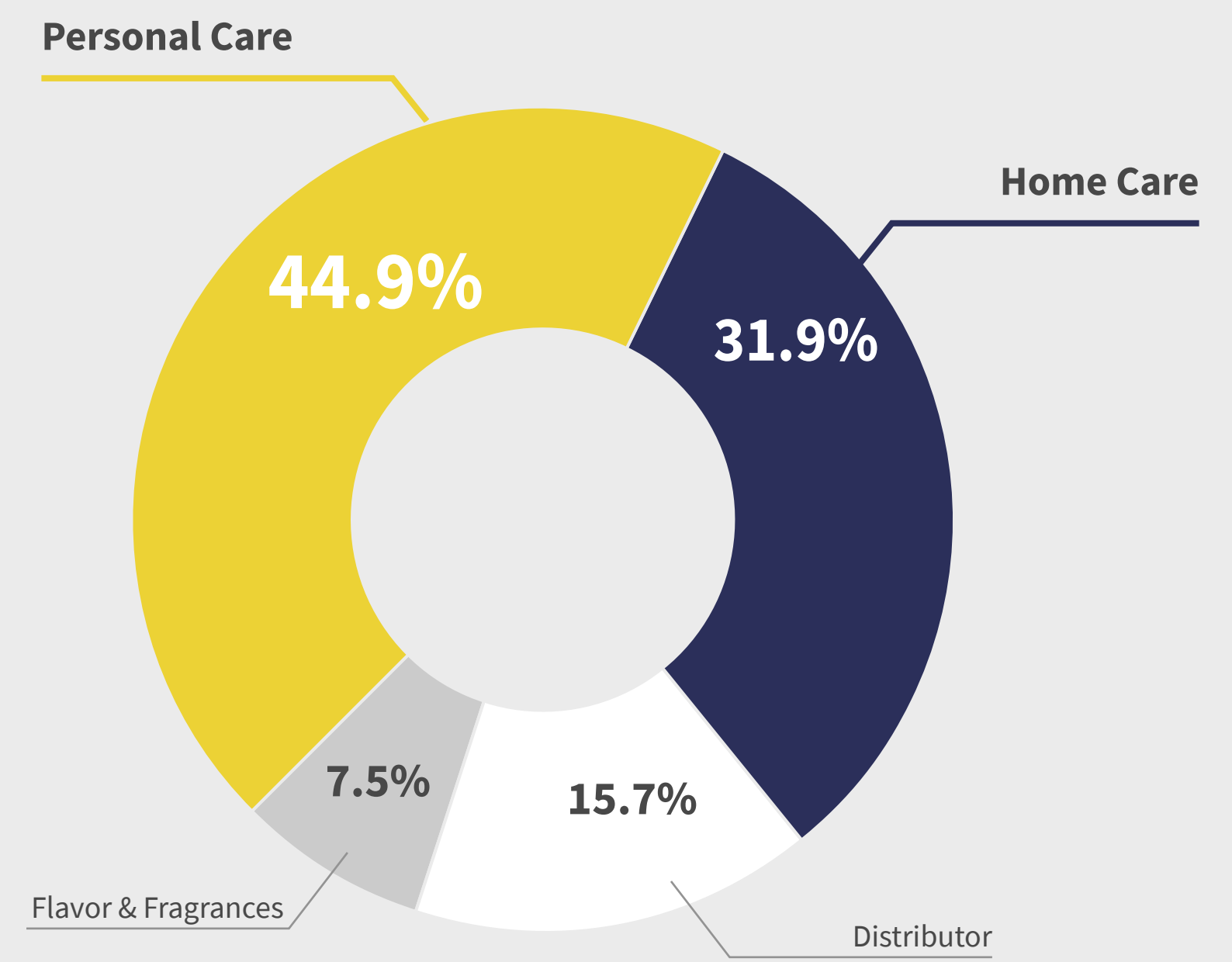
Growth

- > **1.72%** exhibitors from china
- > **1.29%** exhibitors from italy

## > by business



## > by industry segment



**Growth**

- > 5.51% in Personal Care
- > 5.5% in Ingredients



House

COFFEE HOUSE

CRODA

Lipoid

Lipoid

NEW Phospho

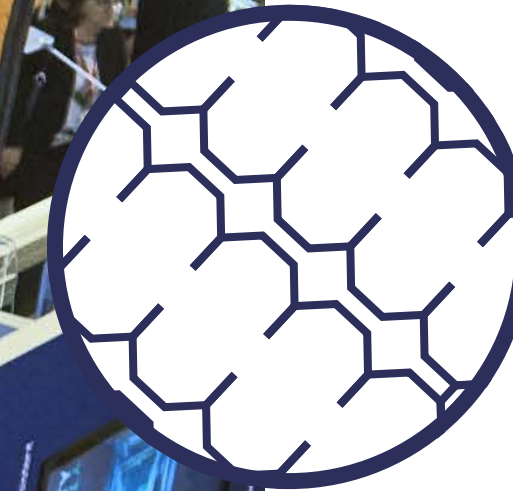
PHOSAL® 40-IP

Creations. | BASF  
Texapon® SFA & Dehyton® SFA  
Ecofriendly ingredient has its story.

BASF  
We create chemistry



**310**  
exhibitors



**349**  
booths



**20.3%**  
new exhibitors

**“...and we continue to grow...”**

**Thank you for being part of it.**