

#sepawacongress

SEPAWA[®]
CONGRESS

AND EUROPEAN DETERGENTS CONFERENCE
ECC ESTREL CONGRESS CENTER BERLIN

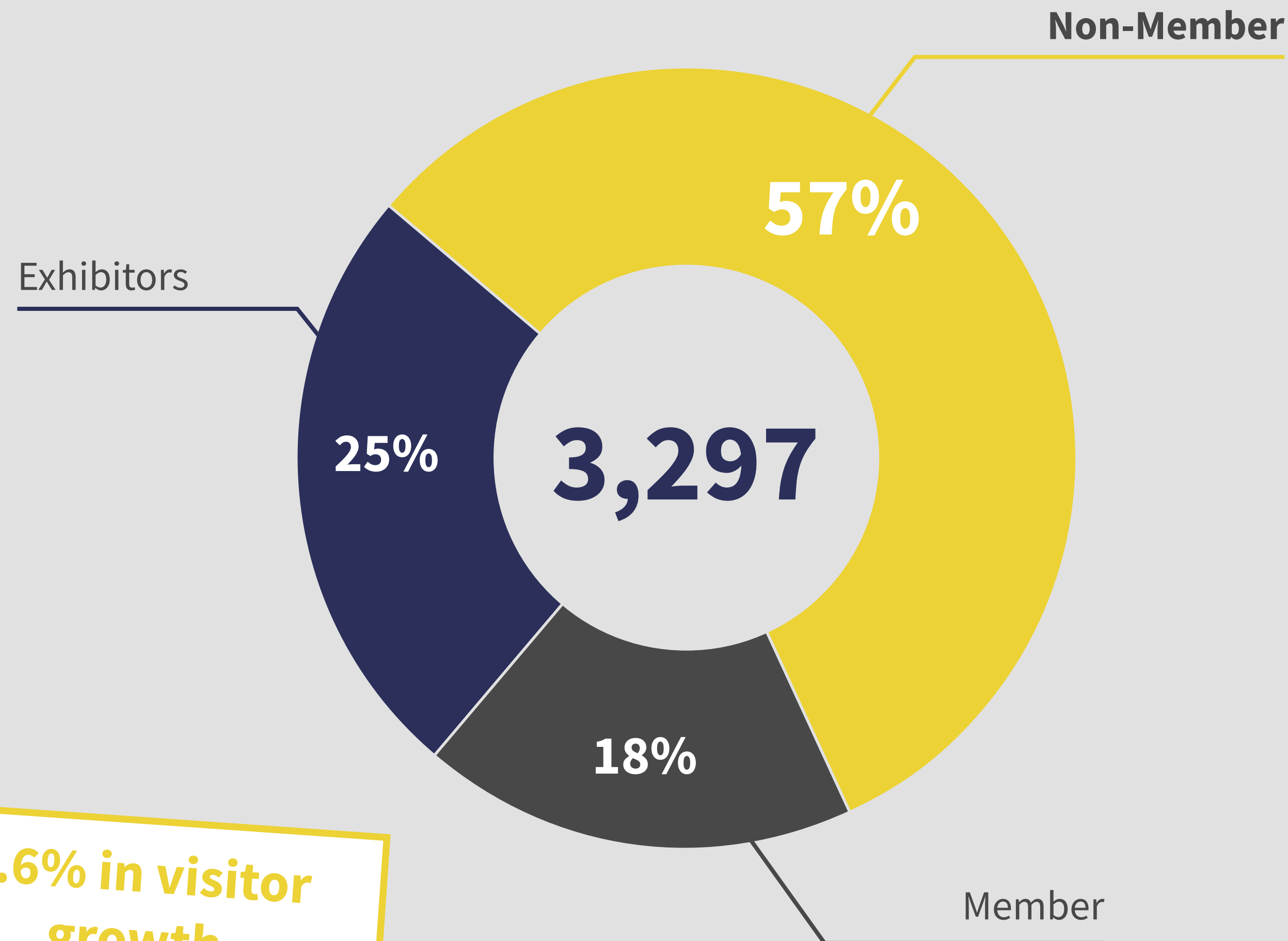


facts & figures 2019

Registration

Who joins us?

> Registrations



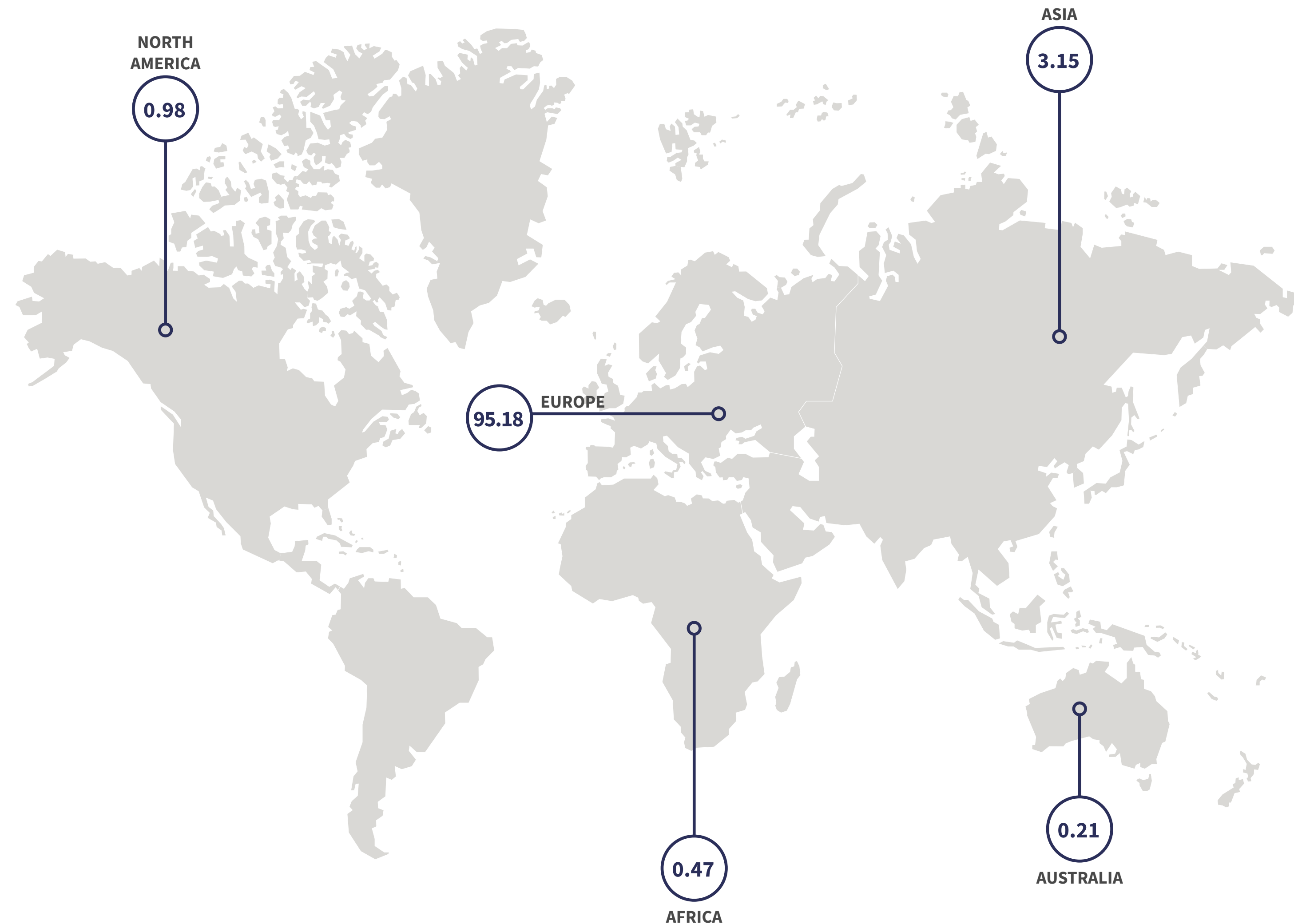
Total of Members of SEPAWA® Europe (as of December 2019)

personal	1,680 pax
corporate	200 companies
sustaining	32 companies

- > **35%** of members attend the congress
- > **10.1%** of new members via registration process

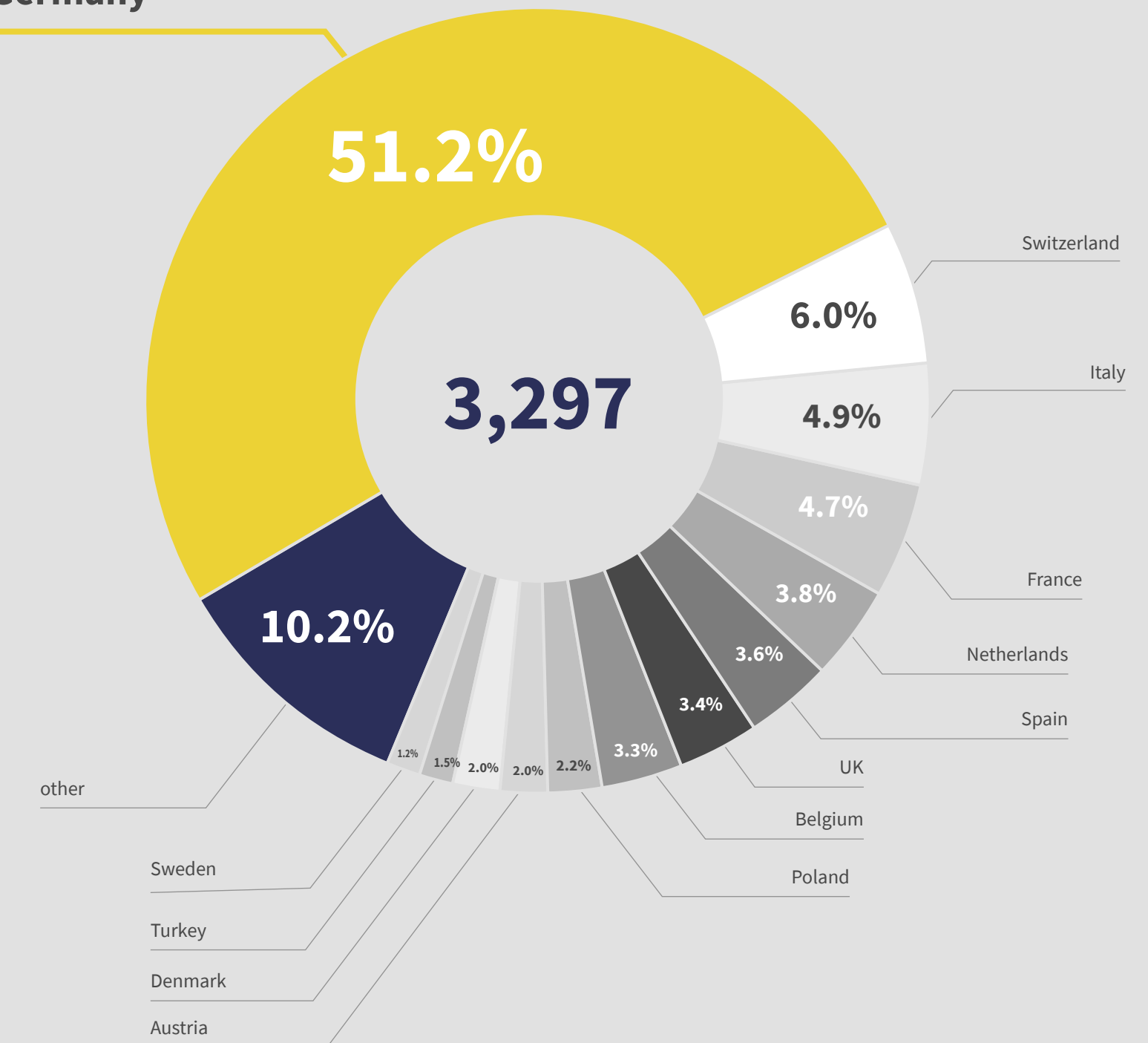
> by continent

in percent (%)



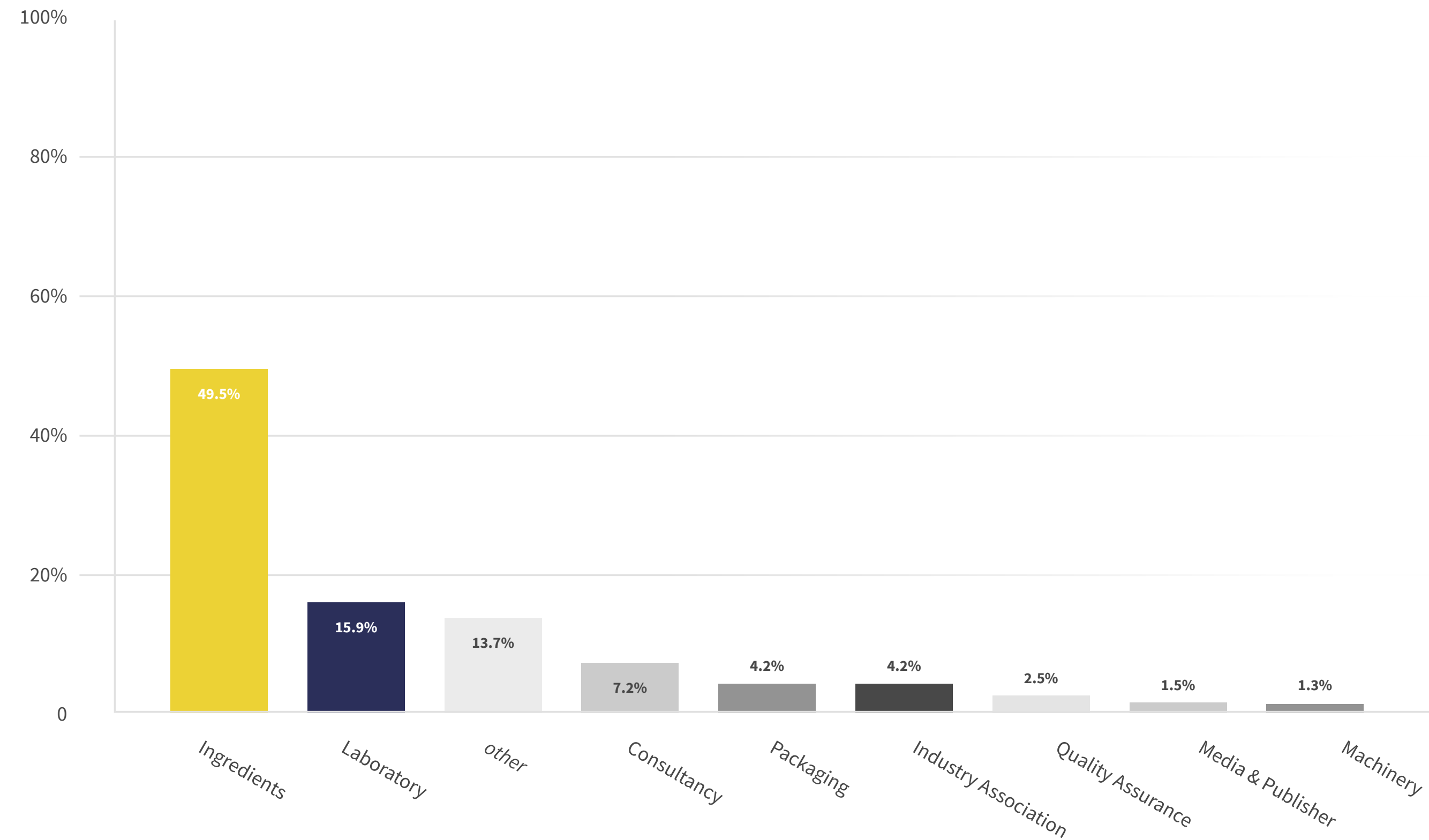
> by country

Germany

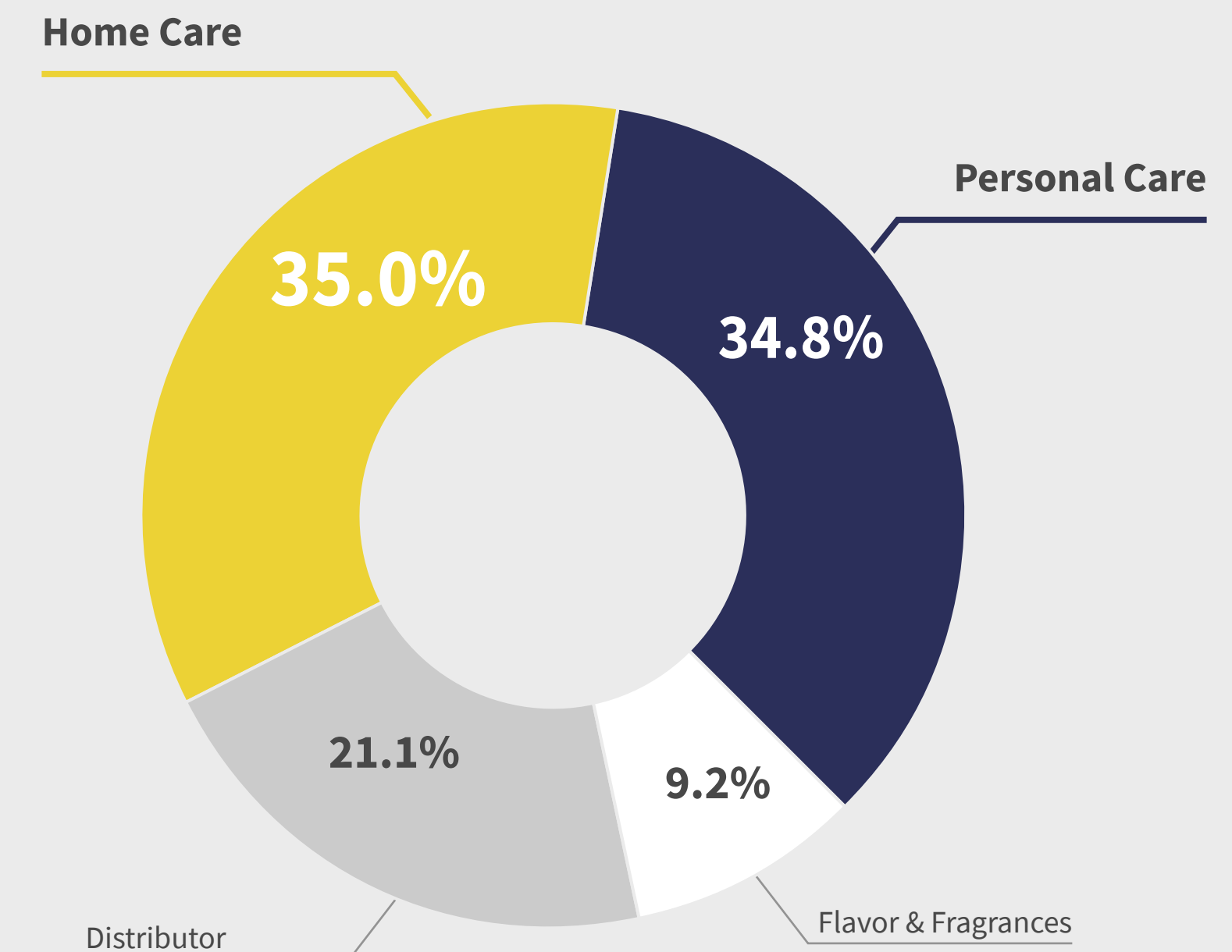


> attendees from more than **60 countries**

> by business



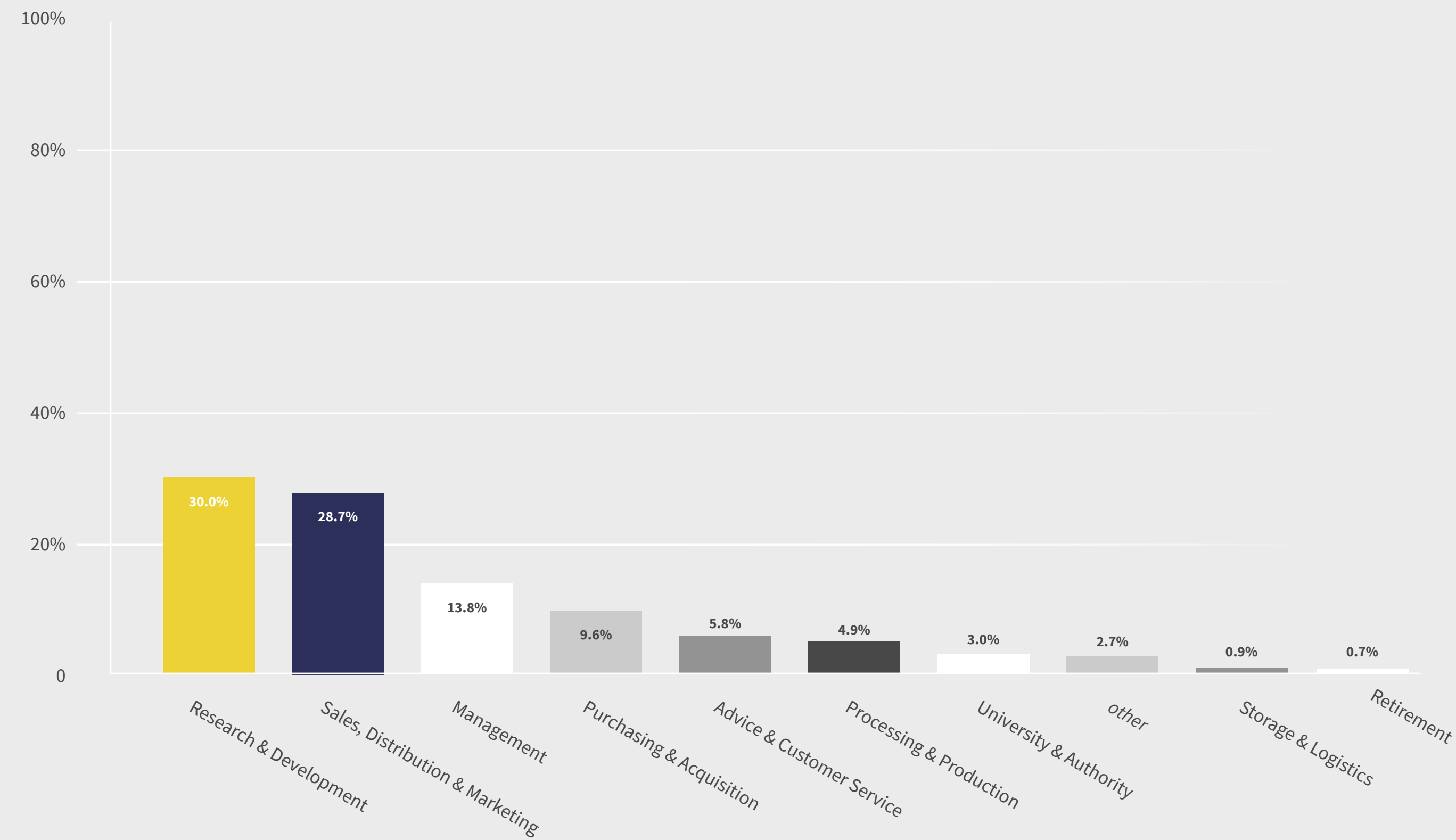
> by industry segment



Growth

- > 5.93% in Personal Care
- > 3.73% as Distributor
- > 2.82% in Home Care

> by profession



23 – 25 OCTOBER 2019

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Growth

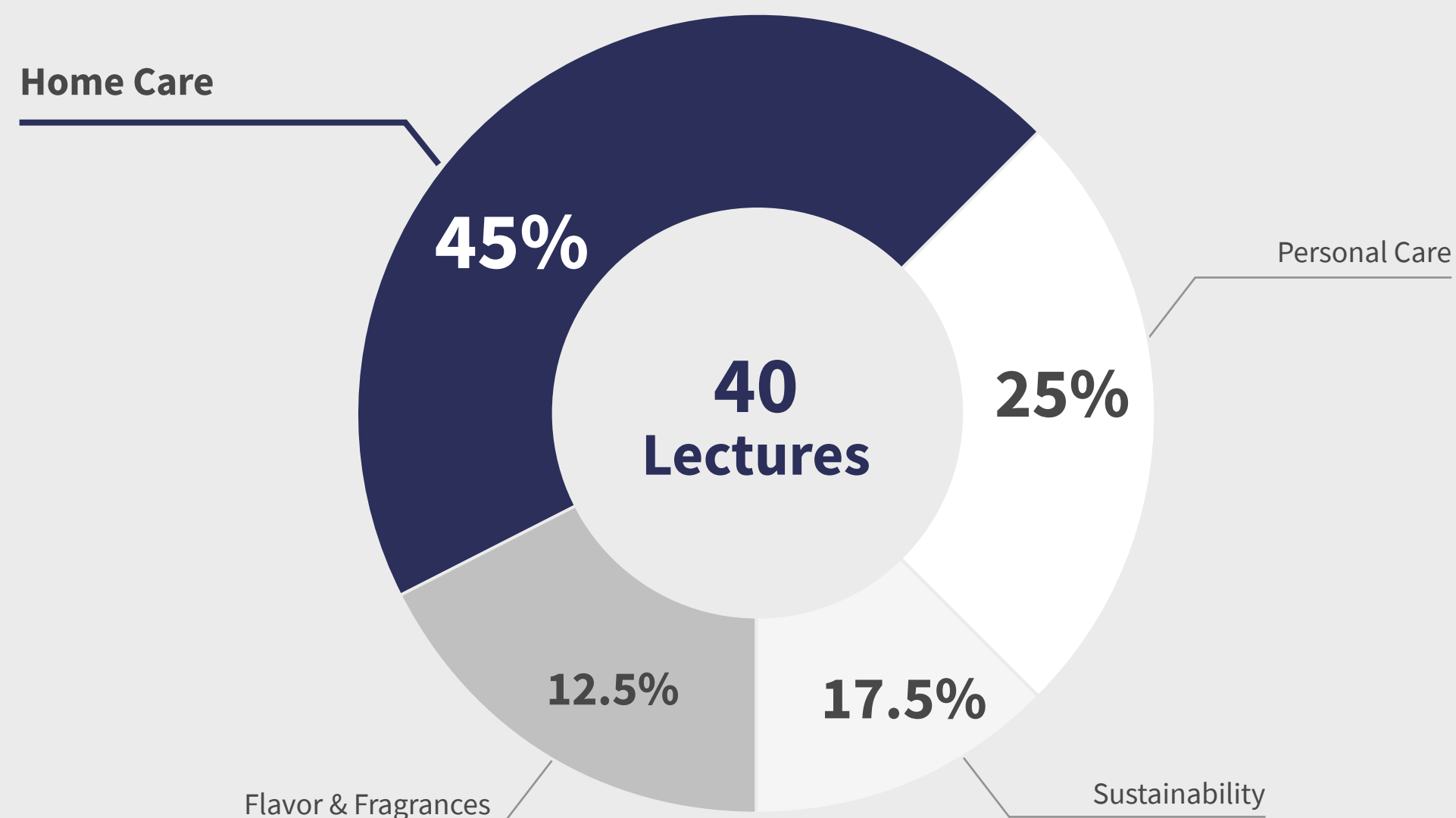
- > **1.96%** in Purchasing & Aquisition
- > **1.49%** in Management
- > **1.12%** in Research & Development

Program

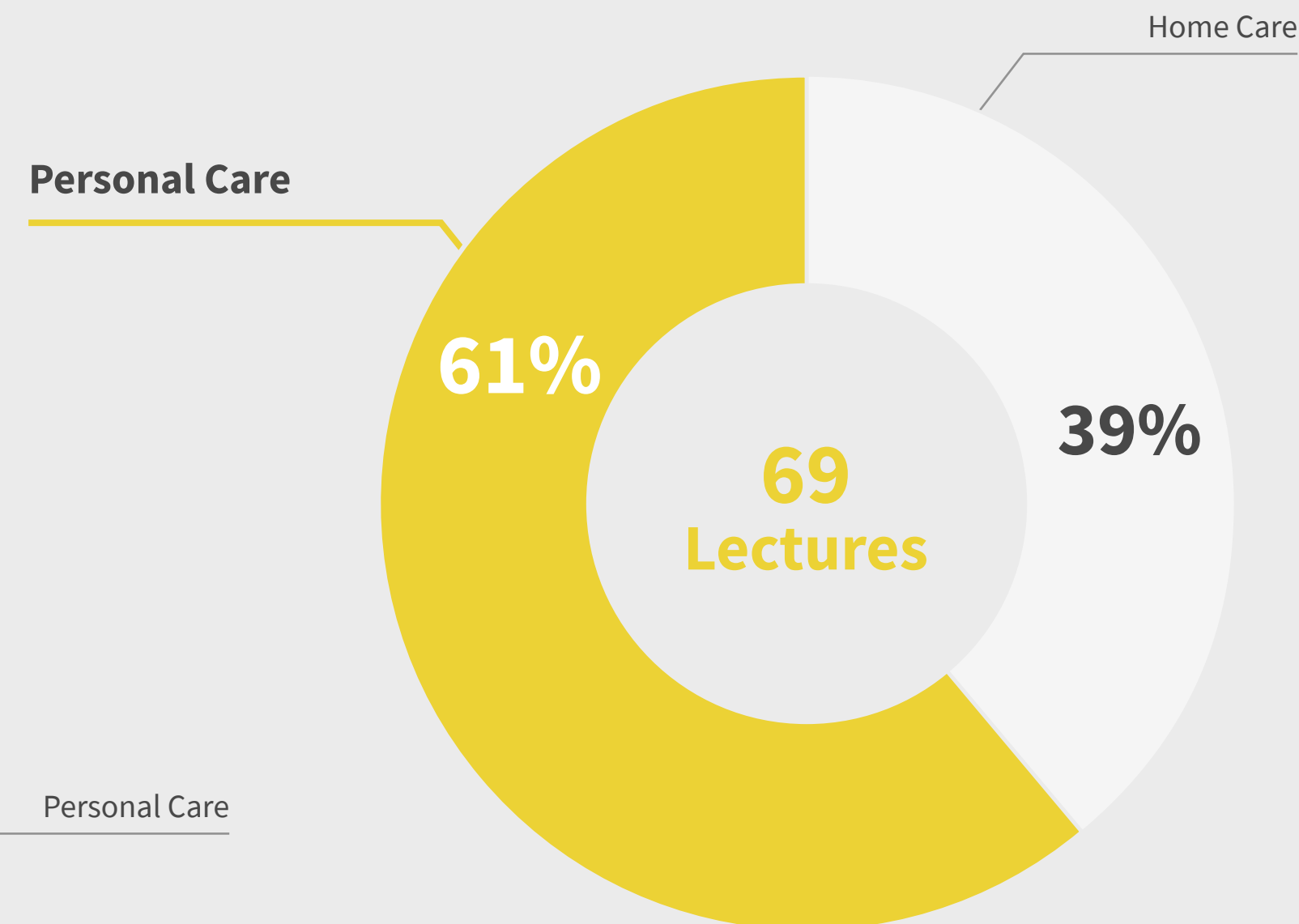
What do we talk about?

> Lectures

> Scientific Conference by category



> Forum for Innovation by category



> by language

57% English
43% German

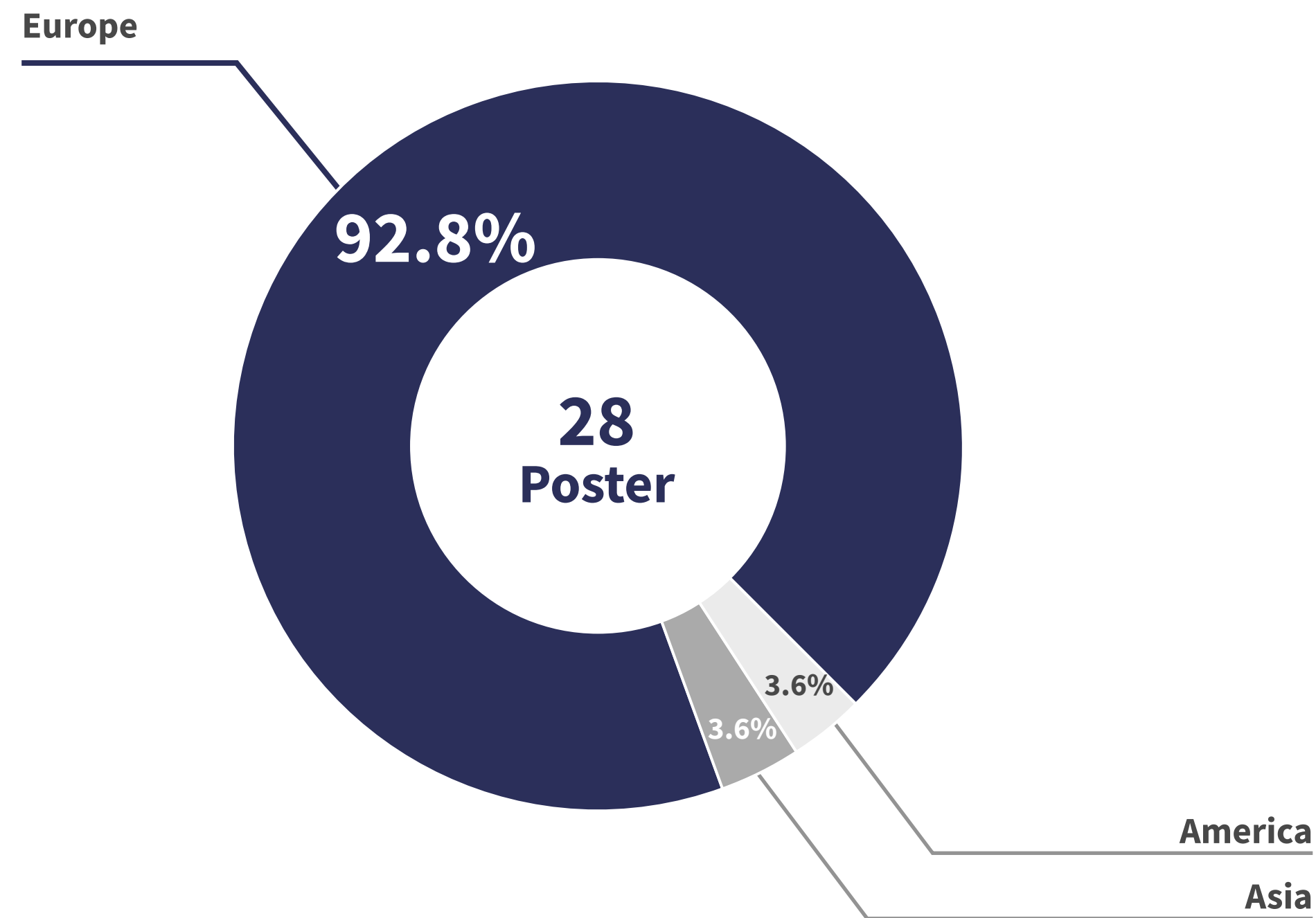
> we have **speakers** from more than **14 nationalities**

We translate simultaneously!

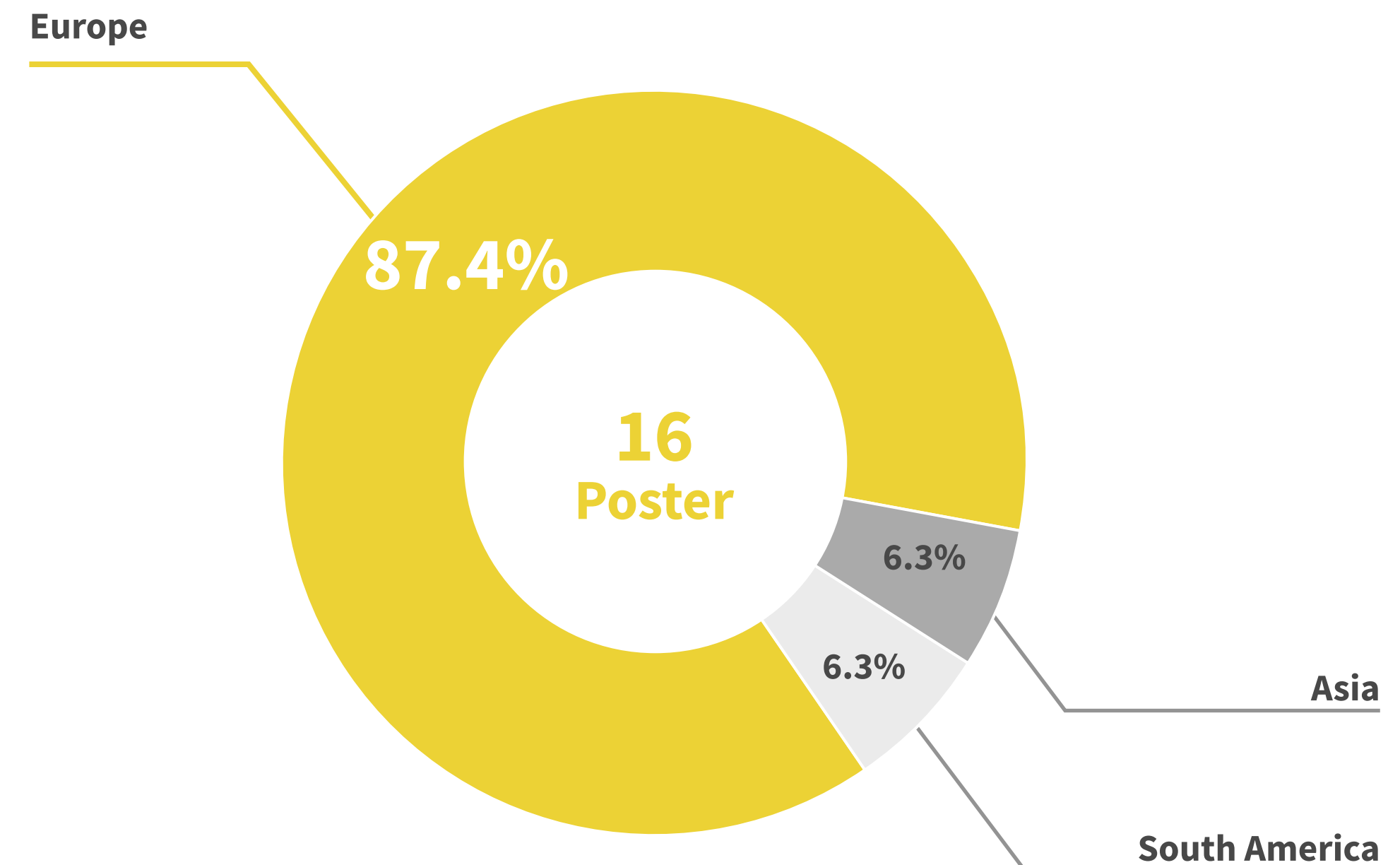
more than
109
high-grade
lectures

➤ Poster Presentations

➤ Scientific Poster Exposition



➤ Application-Oriented Poster Exposition



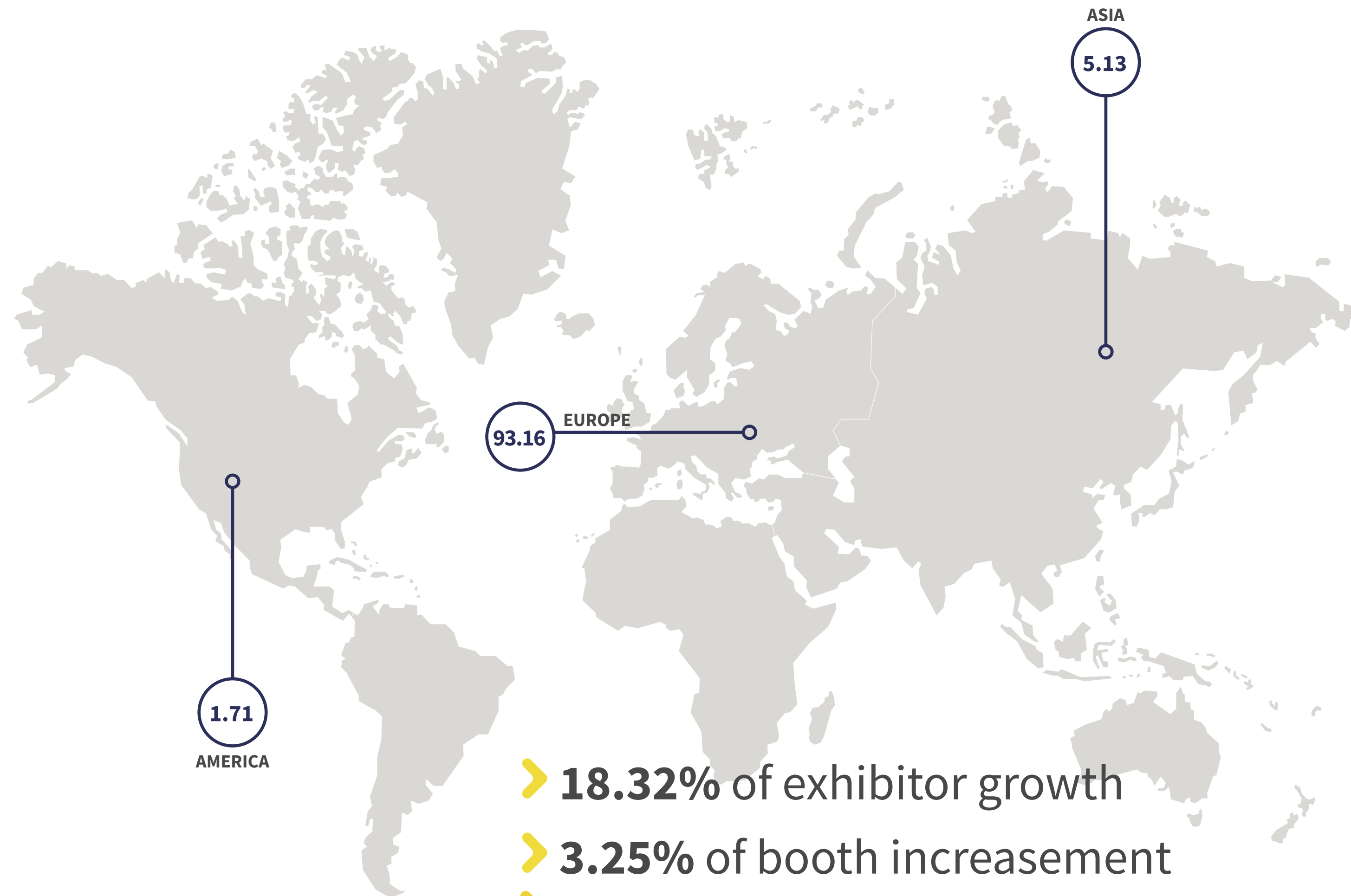
➤ 47% of growth at scientific posters

Exhibition

What do we showcase?

> by continent

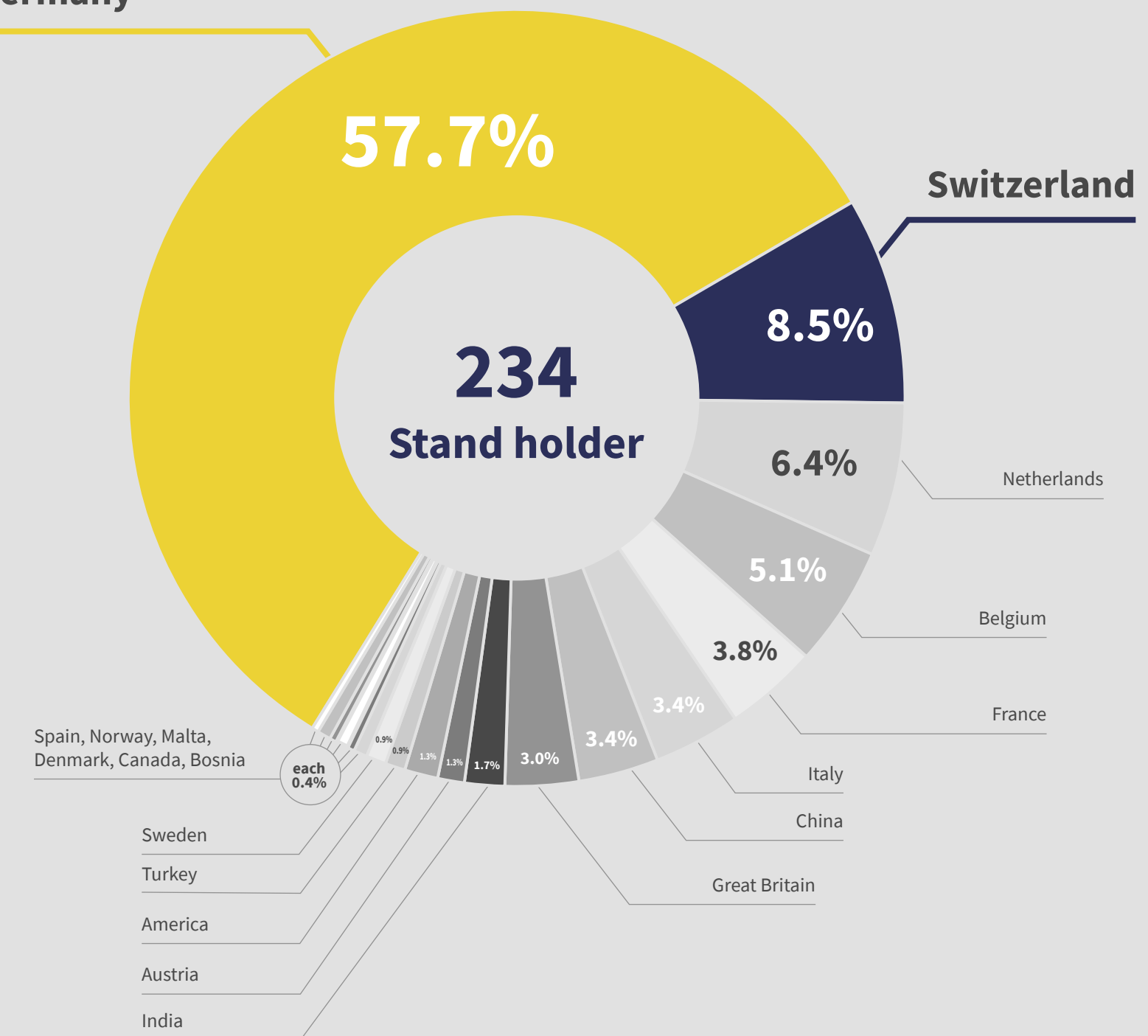
in percent (%)



- > **18.32%** of exhibitor growth
- > **3.25%** of booth increasement
- > we have **exhibitors** from more than **19 countries**

> by country

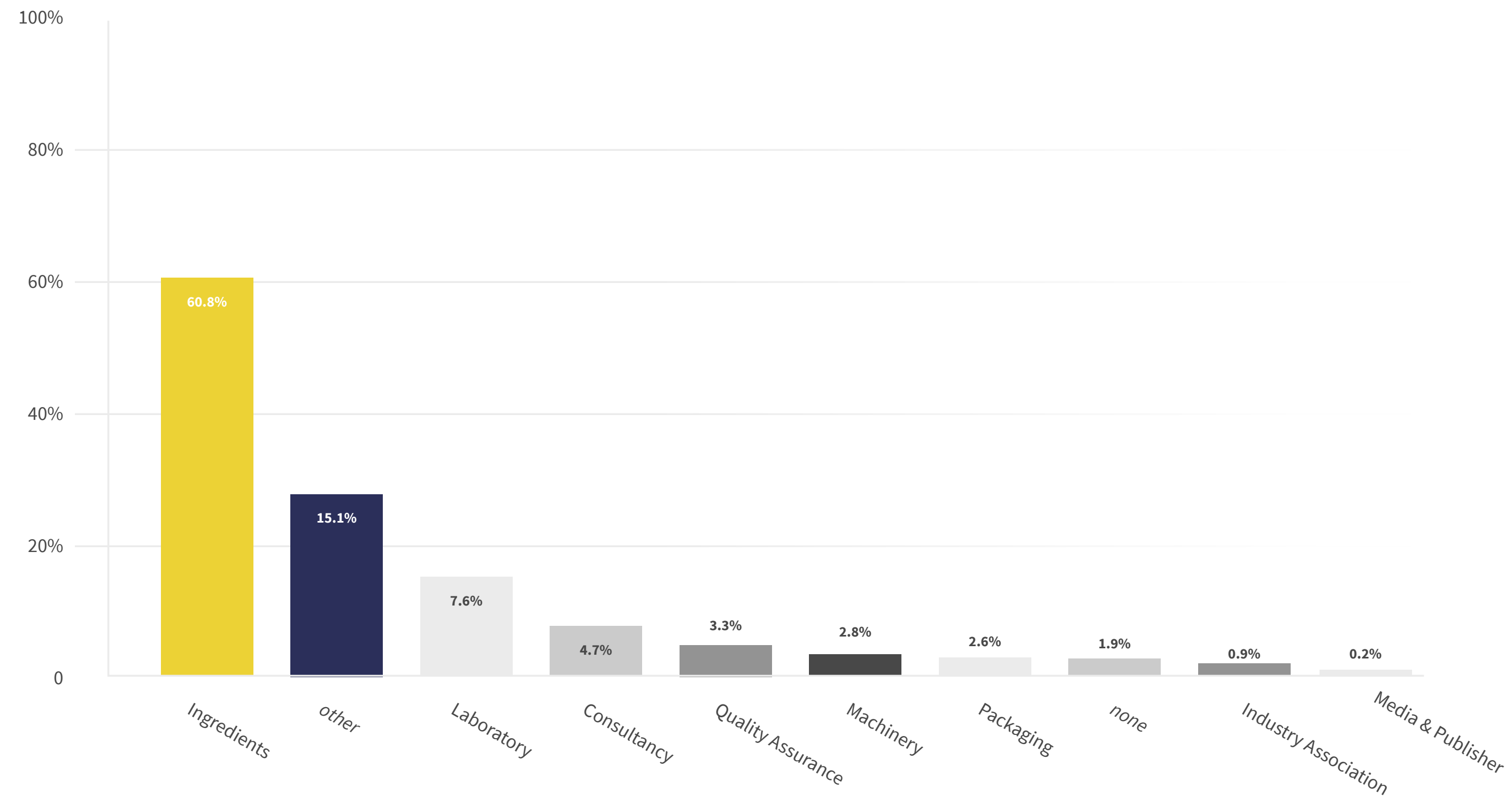
Germany



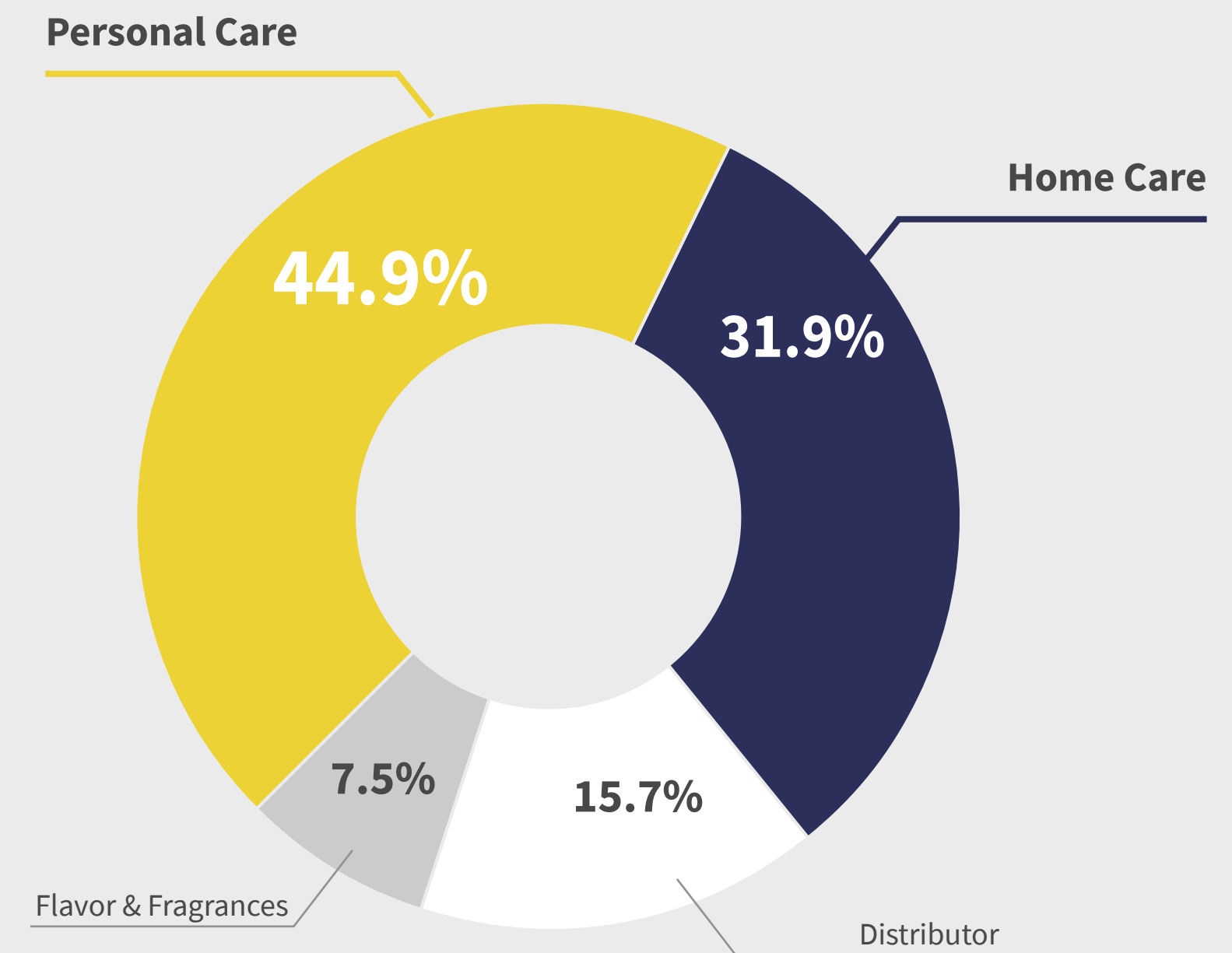
Growth

- > **1.72%** exhibitors from china
- > **1.29%** exhibitors from italy

> by business



> by industry segment



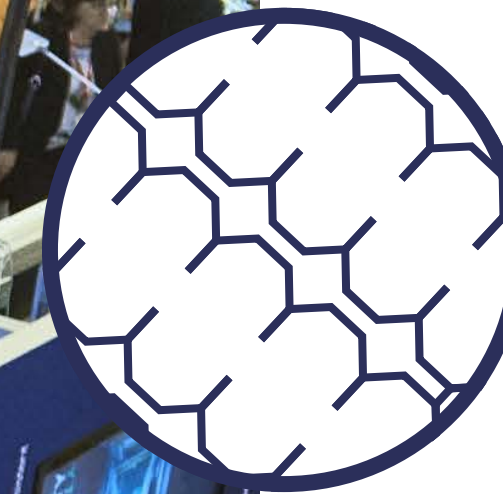
Growth

> 5.51% in Personal Care

> 5.5% in Ingredients



310
exhibitors



349
booths



20.3%
new exhibitors

“...and we continue to grow...”

Thank you for being part of it.